



**ENGELBERG  
CENTER**  
**on Innovation Law & Policy**  
NYU School of Law

## 2025 Year in Review

“There is no way we really did all of that.”

Each year, without fail, that thought crosses my mind while we assemble this brochure. And that is part of the reason we do it: it is an opportunity to step back and remember just how sprawling the Engerverse has become.

In fact, the Engelberg Center is now so large that we have decided to downsize this brochure. Part of the decision is practical. Our printers informed us that if this year's brochure was any bigger than last year's, we would have to move to a completely different type of binding. Our brochure was growing into something more like a book. Which gave us an opportunity to reevaluate it.

Fortunately, that reevaluation reminded us how effectively the Engelberg Center's website catalogs so much of the Center's activity. Instead of waiting for an annual report, visiting the site is an easy way to understand what is happening, what will happen, and catch up with everything that has already happened.

Of course, however true that may be, capturing the state of the Center at the end of the year does give us a chance to reflect on how much happens in the Engerverse. So I invite you to explore this new, streamlined brochure yourself, and to use it as a jumping off point to dig deeper into everything that is happening here at the Engelberg Center.

Excelsior,

Michael Weinberg,  
Executive Director  
Engelberg Center on Innovation Law & Policy

# Engelberg Center Events



The Engelberg Center organizes and hosts a number of public and invitation-only events throughout the year that tackle a wide spectrum of topics and engage diverse audiences. Learn more at [nyuengelberg.org/events](https://nyuengelberg.org/events).

September 23, 2024

**Funtime Book Party: Feminist Cyberlaw**

September 26 & 27, 2024

**Health Care at Reasonable Cost: The Hatch-Waxman Act at 40 and Beyond**

October 1, 2024

**Ai(m) For the Future**

January 17, 2025

**2025 Tri-State Region IP Workshop**

February 12, 2025

**Public Domain Cabaret with WNYC's Public Song Project Players & The Necromancers of the Public Domain**

April 23, 2025

**Copyright, Meet Antitrust**

September 25, 2025

**Fixing a Broken System: The Path to Public Pharma in New York**

October 16 & 17, 2025

**Conspicuous Consumers: An Engelberg Center Symposium**

October 30, 2025

**Social Media Design and the Law: Where Does Accountability Lie?**

December 9 & 10, 2025

**Legal Challenges in the AI Era: Korea-US Dialogue on IP Rights & Algorithmic Governance**

Fall 2025

**1L Lunch Series: Law Firm Partners**

# Outputs

See all of our outputs at [nyuengelberg.org/outputs](https://nyuengelberg.org/outputs).

## Recent Academic Publications

- Barton Beebe, *Trademark Law: An Open-Source Casebook* (Version 12, 2025 and earlier eds.)
- Rochelle Dreyfuss, *Advanced Introduction to International Patent Law* (Edward Elgar Publishing, 2025) (with Margo A. Bagley)
- Rochelle Dreyfuss, “Foreword: A Tribute to Harry First: Friend and Colleague,” in *Harry First: A Global Vision for Competition Law - Liber Amicorum i* (Darren Bush, Andrew I. Gavil and Spencer Weber Waller, eds., Concurrences, 2025)
- Rochelle Dreyfuss, “Reverse Engineering and its Limits: Lessons from the Nostalgia Clock,” in *The Future of IP: Stimulating Creativity and Inclusivity* 231 (Amandine Leonard, Arina Gorbatyuk, and Ester van Zimmerman, eds. 2025)
- Jeanne Fromer and Chris Sprigman, *Copyright Law: Cases and Materials (v7.0)* (free textbook, 2025)
- Jeanne Fromer, *Fashion and Intellectual Property* (Cambridge University Press, 2025) (ed. with Dev Gangjee and David Tan)
- Jeanne Fromer, “Amazon’s Quiet Overhaul of the Trademark System,” 113 *California Law Review* 1169 (2025) (with Mark McKenna)
- Jeanne Fromer, “First Ideas,” 114 *Georgetown Law Journal* (2025)
- Scott Hemphill, “Patents, Innovation, and Competition in Pharmaceuticals: The Hatch-Waxman Act after 40 Years,” 39 *Journal of Economic Perspectives*, Spring 2025, at 27 (with Bhaven N. Sampat)
- Christopher Morten, “Public Sector Innovation and the Constraints of ‘Platform Thinking’: An Account of Johnson & Johnson’s Viral Vector Vaccines,” 387 *Social Science & Medicine* 118687 (2025) (with Karim Sariahmed, Janice E. Graham and Matthew Herder)
- Chris Sprigman, “Copyright, Meet Antitrust: The Supreme Court’s Warhol Decision and the Rise of Competition Analysis in Fair Use,” 134 *Yale L.J. F.* 298 (2025)
- Katherine J. Strandburg, Ignacio Cofone and Nicholas Tilmes, “Taxonomizing Synthetic Data for Law,” 110 *Iowa L. Rev. Online* 217 (2025)

## Engelberg Center Live!



The *Engelberg Center Live!* podcast hosts audio from public Engelberg Center events. It also features seasons that take a deep dive into topics connected to the Engelberg Center’s work, such as *A Podcast About Ebooks* from Library Futures.

All episodes of EC Live! are available at [eclive.engelberg.center](https://eclive.engelberg.center).



## Featured Report



### Are AI Bots Knocking Cultural Heritage Offline?

**Michael Weinberg**  
*Executive Director*

In late 2024, isolated accounts began to emerge from individual online cultural heritage collections. Those stories described servers and collections

straining – and sometimes breaking – under the load of swarming bots. The bots were reportedly scraping all of the data from collections to build datasets to train AI models.

Did these reports reflect the experience of most online collections? Were they outliers? Or early warning signs?

The GLAM-E Lab surveyed dozens of GLAM (Gallery, Library, Archive, and Museum) institutions to begin to answer those questions. This report, published in June 2025, documents how institutions are straining under swarms of scraping bots and how things may get worse before they get better.

Read the report at [nyuengelberg.org/outputs/are-ai-bots-knocking-cultural-heritage-offline/](https://nyuengelberg.org/outputs/are-ai-bots-knocking-cultural-heritage-offline/).

# Faculty & Staff

The Engelberg Center includes Faculty Co-Directors, Affiliated Faculty, and Staff.

See our full community at [nyuengelberg.org/our-people](https://nyuengelberg.org/our-people).



**Amy Adler**  
*Affiliated Faculty*



**Nicole Arzt**  
*Operations Staff*



**Barton Beebe**  
*Faculty Co-Director*



**Rochelle C. Dreyfuss**  
*Faculty Co-Director*



**Richard Epstein**  
*Affiliated Faculty*



**Daniel Francis**  
*Affiliated Faculty*



**Jeanne Fromer**  
*Faculty Co-Director*



**Daniel Hemel**  
*Affiliated Faculty*



**Scott Hemphill**  
*Faculty Co-Director*



**Florencia Marotta-Wurgler**  
*Affiliated Faculty*



**Christopher Morten**  
*Affiliated Faculty*



**Jason M. Schultz**  
*Faculty Co-Director*



**Chris Sprigman**  
*Faculty Co-Director*



**Katherine J. Strandburg**  
*Faculty Co-Director*



**Michael Weinberg**  
*Executive Director*



# Visitors & Fellows

In addition to our vibrant community of faculty, staff, and students, each year the Engelberg Center hosts scholars and researchers from around the world.

See our full community at [nyuengelberg.org/our-people](https://nyuengelberg.org/our-people).



**Jane Anderson**  
*Global Fellow*



**Christo Buschek**  
*Knowing Machines Fellow*



**Kyle K. Courtney**  
*Library Futures Fellow*



**Michael Goodyear**  
*Library Futures Fellow*



**Māui Hudson (Whakatōhea)**  
*Global Fellow*



**Jake Karr**  
*Knowing Machines Fellow*



**Svitlana Lebedenko**  
*Fellow*



**Patrick K. Lin**  
*Fellow*



**Bhaven N. Sampat**  
*Fellow*



**Francesca Vessia**  
*Visiting Scholar*



**Saurabh Vishnubhakat**  
*Visiting Scholar*



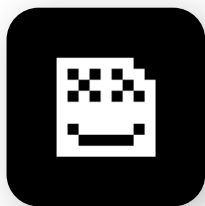


# Expanding Reach

## Press Stories & Appearances

Engelberg Center experts are consulted by reporters from a wide range of media outlets, providing context on diverse issues including antitrust, fashion, AI, pop culture, and access to medicines.

All of our media appearances are available at [nyuengelberg.org/news](https://nyuengelberg.org/news)



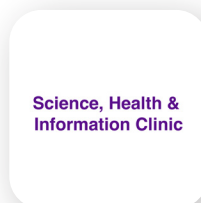
CBC



## Projects & Clinics

The Engerverse includes affiliated research projects and clinics that work directly with stakeholders to create change.

More about this work can be found at [nyuengelberg.org/projects](https://nyuengelberg.org/projects)



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